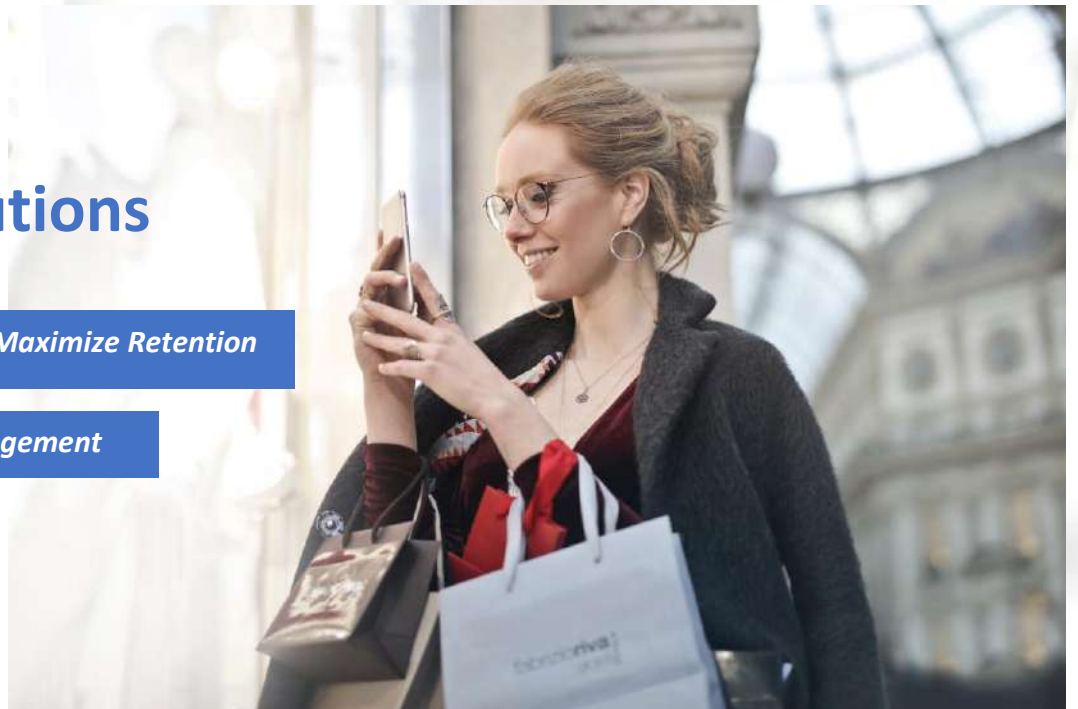


Loyalty Solutions

Acquire New Customers, Maximize Retention

and Boost Customer Engagement



Customer Management

Manage & Analyze customer data, shopping preferences of customers, & employ customer engagement

Analysis

Sales transaction details & Customer details with date range

ERP Integration

Seamless integration with any ERP (Oracle/ SAP/ Microsoft)

Customer Rewards

Push notification or SMS about hot offers, special discount and much more

Mobile App

Get loyalty e-card, refer & earn points and search for product

Cloud/ On-Premises

Simple, flexible & robust cloud-based loyalty solution. On premise also available

A white labelled product customized to fulfill your needs

Loyalty Solution in 3 steps:

Defining the goals

What do you want to achieve? Define your business goals and we will take you there.

Working on strategies

Identify your strategies to help us build the best solution

Building the best solution

We build the best solution to help your business reach your goal



AP&T Loyalty Solution Features: Admin Panel

1. Customer Management:

Action	User Id	First Name	Last Name	Gender	DOB	Mobile Number	Nationality	Email	Verify
	8634					971508072210		abonaseer02@hotmail.com	Verify
	8633					971544786706		mail2obai@gmail.com	Verify
	8632					971543297892		shikhap209@gmail.com	Verify
	8631					971507792141		pvaabdullaiba@yahoo.com	Verify

2. Loyalty program management:

Action	Id	Program ID	Program Name	Tier ID	Tier Name	Min Points Required	Max Points Required	Expiry Days	Earning Rules	Redeem Rules	Min Redeem Amount
	30	24	Test	27	Test	1	100000	10000	0.2	0.05	25

3. Customer Details:

- Check contact details.
- Available points.
- Available amount.
- Last 5 transactions.
- Last 5 redeem vouchers & More.

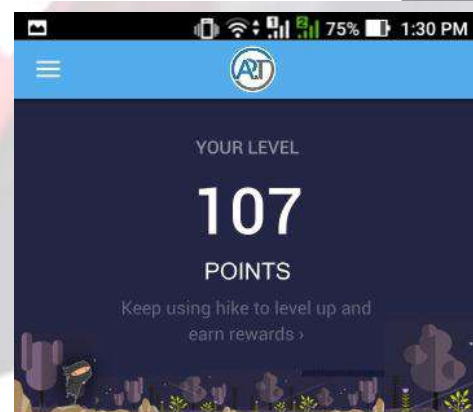
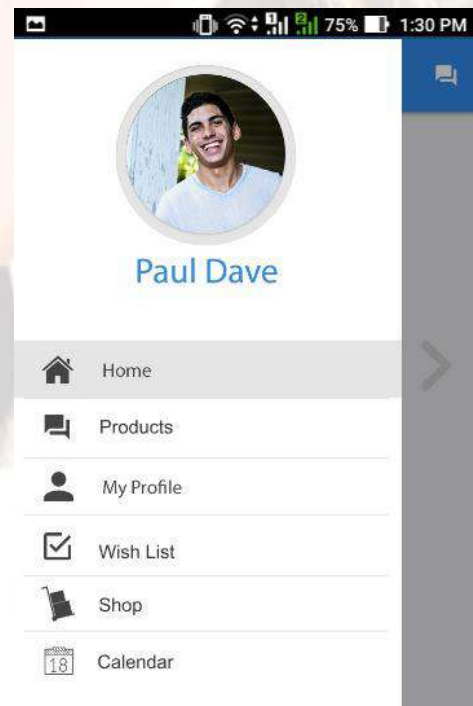
Customer Details		Redeem Vouchers								
Mobile Number:	<input type="text"/>	Get Values	Id	Voucher Barcode	Points	Amount	Created Date			
User ID:	124		185	62986615269556	500	500	31/10/2018			
First Name:	veeramani		184	62951483541972	500	500	31/10/2018			
Last Name:	dhanakodi		183	62976899037404	500	500	31/10/2018			
Phone Number:	971529		182	62991625425898	500	500	31/10/2018			
Email:	veeramanodhana@yahoo.co.in		181	62959338173615	500	500	31/10/2018			
program ID:	24									
Program Name:	Test									
Available Points:	8498.41									
Available Amount:	0									
Last 10 Transactions		Loyalty Program								
		Invoice No	Purchase Date	Amount	Id	Tier Name	Min Points	Max Points	Earning Rule	Redeem P
		AMSM-A001-30028	30/12/2018	13.75	30	Test	1	100000	0.2	0.05
		AMSM-A001-30028	30/12/2018	4.75						
		AMSM-A001-30028	30/12/2018	5.75						
		AMSM-A001-30028	30/12/2018	4.75						
		AMSM-A001-30028	30/12/2018	7.75						
		AMSM-A001-30028	30/12/2018	38.09						



4. Assigning the program and Tier for the users.
5. New customer creation for loyalty with SMS OTP authentication.
6. Bonus points on new customer registration.
7. Upgrade and downgrade the user program tier.
8. Reports.
 - a. App registration details (Android, iOS and Customer service) with date range.
 - b. Sales transaction details with date range.
 - c. Customer details with date range.

Loyalty Solution Features: Mobile app (Android and iOS mobile)

1. Customer management.
 - a. Create new Customer.
 - b. Customer verification through SMS OTP.
 - c. Update customer information
2. Get Loyalty eCard.
3. Know available points.
4. Promotions and offers
5. New arrivals.
6. Vouchers/Coupons.
7. Locations.
 - a. List view, with address and shop image.
 - b. Geo map view.
 - c. Navigation.
8. Suggestion and complaints.
9. Terms and conditions.
10. Last 5 purchase transaction history.
11. Search products.
12. Wish list.
13. Settings.
 - a. Change profile.
 - b. Change language.
 - c. Change password.



My Card



12345678

