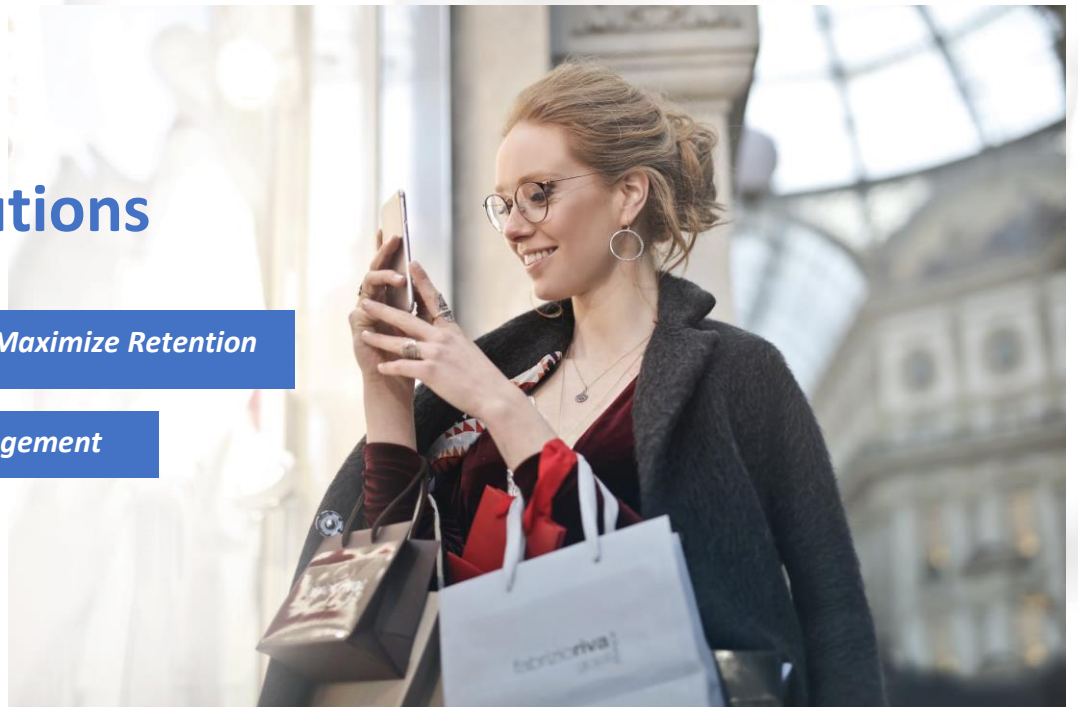


Loyalty Solutions

Acquire New Customers, Maximize Retention

and Boost Customer Engagement



Customer Management

Manage & Analyze customer data, shopping preferences of customers, & employ customer engagement

Analysis

Sales transaction details & Customer details with date range

ERP Integration

Seamless integration with any ERP (Oracle/ SAP/ Microsoft)

Customer Rewards

Push notification or SMS about hot offers, special discount and much more

Mobile App

Get loyalty e-card, refer & earn points and search for product

Cloud/ On-Premises

Simple, flexible & robust cloud-based loyalty solution. On premise also available

A white labelled product customized to fulfill your needs

Loyalty Solution in 3 steps:

Defining the goals

What do you want to achieve? Define your business goals and we will take you there.

Working on strategies

Identify your strategies to help us build the best solution

Building the best solution

We build the best solution to help your business reach your goal



AP&T Loyalty Solution Features: Admin Panel

1. Customer Management:

| Customers | | | | | | | | | |
|-----------|---------|------------|-----------|--------|-----|---------------|-------------|-------------------------|--------|
| Action | User Id | First Name | Last Name | Gender | DOB | Mobile Number | Nationality | Email | Verify |
| | | | | | | | | | |
| | 8634 | | | | | 971508072210 | | abonasser02@hotmail.com | Verify |
| | 8633 | | | | | 971544786706 | | mail2obai@gmail.com | Verify |
| | 8632 | | | | | 971543297892 | | shikhap209@gmail.com | Verify |
| | 8631 | | | | | 971507792141 | | pvabdullaiba@yahoo.com | Verify |

2. Loyalty program management:

| Program Configuration | | | | | | | | | | | | |
|-----------------------|----|------------|--------------|---------|-----------|---------------------|---------------------|-------------|---------------|--------------|-------------------|--|
| Action | Id | Program ID | Program Name | Tier ID | Tier Name | Min Points Required | Max Points Required | Expiry Days | Earning Rules | Redeem Rules | Min Redeem Amount | |
| | | | | | | | | | | | | |
| | 30 | 24 | Test | 27 | Test | 1 | 100000 | 10000 | 0.2 | 0.05 | 25 | |

3. Customer Details:

- Check contact details.
- Available points.
- Available amount.
- Last 5 transactions.
- Last 5 redeem vouchers & More.

| Customer Details | |
|-------------------|---|
| Mobile Number: | <input type="text"/> Get Values |
| User ID: | <input type="text" value="124"/> |
| First Name: | <input type="text" value="veeramani"/> |
| Last Name: | <input type="text" value="dhanakodi"/> |
| Phone Number: | <input type="text" value="971529"/> |
| Email: | <input type="text" value="veeramanodhana@yahoo.co.in"/> |
| program ID: | <input type="text" value="24"/> |
| Program Name: | <input type="text" value="Test"/> |
| Available Points: | <input type="text" value="8498.41"/> |
| Available Amount: | <input type="text" value="0"/> |

| Redeem Vouchers | | | | |
|-----------------|-----------------|--------|--------|--------------|
| Id | Voucher Barcode | Points | Amount | Created Date |
| 185 | 62986615269556 | 500 | 500 | 31/10/2018 |
| 184 | 62951483541972 | 500 | 500 | 31/10/2018 |
| 183 | 62976899037404 | 500 | 500 | 31/10/2018 |
| 182 | 62991625425898 | 500 | 500 | 31/10/2018 |
| 181 | 62959338173615 | 500 | 500 | 31/10/2018 |

| Last 10 Transactions | | |
|----------------------|---------------|--------|
| Invoice No | Purchase Date | Amount |
| AMSM-A001-30028 | 30/12/2018 | 13.75 |
| AMSM-A001-30028 | 30/12/2018 | 4.75 |
| AMSM-A001-30028 | 30/12/2018 | 5.75 |
| AMSM-A001-30028 | 30/12/2018 | 4.75 |
| AMSM-A001-30028 | 30/12/2018 | 7.75 |
| AMSM-A001-30028 | 30/12/2018 | 38.09 |

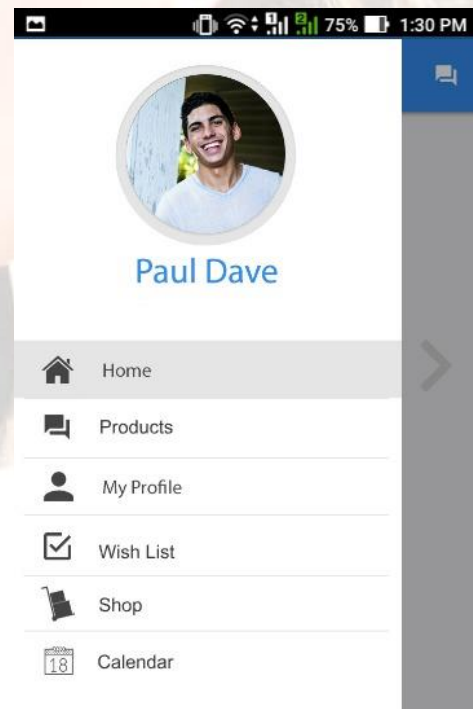
| Loyalty Program | | | | | |
|-----------------|-----------|------------|------------|--------------|----------|
| Id | Tier Name | Min Points | Max Points | Earning Rule | Redeem R |
| 30 | Test | 1 | 100000 | 0.2 | 0.05 |



4. Assigning the program and Tier for the users.
5. New customer creation for loyalty with SMS OTP authentication.
6. Bonus points on new customer registration.
7. Upgrade and downgrade the user program tier.
8. Reports.
 - a. App registration details (Android, iOS and Customer service) with date range.
 - b. Sales transaction details with date range.
 - c. Customer details with date range.

Loyalty Solution Features: Mobile app (Android and iOS mobile)

1. Customer management.
 - a. Create new Customer.
 - b. Customer verification through SMS OTP.
 - c. Update customer information
2. Get Loyalty eCard.
3. Know available points.
4. Promotions and offers
5. New arrivals.
6. Vouchers/Coupons.
7. Locations.
 - a. List view, with address and shop image.
 - b. Geo map view.
 - c. Navigation.
8. Suggestion and complaints.
9. Terms and conditions.
10. Last 5 purchase transaction history.
11. Search products.
12. Wish list.
13. Settings.
 - a. Change profile.
 - b. Change language.
 - c. Change password.



My Card



12345678

